



California Association for Nurse Practitioners Monthly Chapter Communication / October 2014

October 15, 2014

Advocacy

With the passage of the September 30 deadline for the Governor to act on bills approved by the Legislature, members of the Senate and Assembly have for the most part vacated the Capitol. Following Election Day on November 4 – which is likely to result in many new members of the Legislature – lawmakers will return for a brief session in early December (primarily focused on the swearing in of the 2015-16 Legislature and orientation for new members) before beginning the 2015 session in earnest on January 6.

Because most legislators will spend this Interim Session in their home districts, the next two months are prime time for arranging local district office visits. Though such grassroots outreach efforts are always critical, that is especially true heading into 2015, when Sen. Ed Hernandez is expected to introduce another bill seeking full practice authority for California NPs.

As National Nurse Practitioner Week (November 9-15), approaches, chapters are strongly encouraged to arrange such legislative visits as a means to capitalize on NP Week in a way that truly impacts the future of the NP profession. As always, chapters are urged to carry out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

Political Action Committee, (PAC)

In anticipation of next year's bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) has been launched, including a more targeted call to action, information on how to make a contribution, and a "how to" manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign, and prospect of 2015 legislation, as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Emphasize the importance of contributing to the CANP PAC in anticipation of the introduction of another full practice authority bill in 2015.

- Utilize the “[Political Action Committee Guidelines](#)” document to host a CANP PAC fundraising event.
- Promote awareness of the nurse practitioner profession during NP Week by conducting district office visits with state legislators.

Events

NP Week

NP Week for 2014 is **November 9 – 15, 2014**. Chapters are encouraged to celebrate NP Week in your chapter by engaging in activities that educate legislators, local officials, consumers, other healthcare professionals on NPs, and the NP profession. An NP Week toolkit could be found in each chapter webpage under Chapter Resources, or under the Events tab, NP Week.

- Invite local, state or federal elected officials to your practice site to tour and become aware of the many healthcare services that a NP provides.
- Plan a special NP Week celebration in your chapter, using the meeting to honor your colleagues.
- Ordering and wearing blue ribbons to promote awareness about the NP profession with colleagues and patients.
- Contact local hospitals, clinics, schools to distribute the “[What is a Nurse Practitioner?](#)” fact sheet (found on [canpweb.org](#)).
- Sponsor a health fair in an underserved area.
- Remind members to talk to their non-member colleagues about joining CANP. New members will **receive two additional months of membership** (14 months for the price of 12) if they join in the month of November.

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held March 19-22, 2015 at the Newport Beach Marriott in Newport Beach, California. The theme of the conference is **Advocate. Educate. Collaborate.** The special CANP room rate for the Newport Beach Marriott is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

The Call for Abstracts is now closed for submission.

Action for Chapters:

- Let chapter members know the dates and location for the 38th Annual Educational Conference.
- Start planning for scholarships to send one or more chapter members to the conference.
- Start talking to your chapter leaders about donating raffle gifts to CANP for the conference.

House of Delegates (2015)

The CANP House of Delegates will be held on Monday, May 18, 2015 at the Sheraton Grand in Sacramento. Delegate counts have been sent to chapters. Specific information and the [form to submit chapter delegates](#) can be found on [canpweb.org](#).

Action for Chapters:

- Start talking to your members to line up your delegates.

- Ensure your delegates are NP Full, Senior or First Year Graduate category (voting) members.

Lobby Day (2015)

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Inform members on the dates and location for Lobby Day 2015 and encourage their participation.

Operations

Chapter Bylaws

The chapter bylaws document was distributed in April 2014 to chapters. The document models directly after CANPs bylaws and is not editable document. The document is one that is accepted by the chapter board and filed with CANP. If your chapter doesn't have a copy of your bylaws, please contact Erin Meyer at erin@canpweb.org.

Quarterly Reports- Q1 (Jul. 1 – Sep. 30, 2014)

The Quarterly report for Q1 is delayed and will be distributed by October 20 with a deadline of November 7, 2014.

Below is a list of the quarters that are referenced in the reports -

2014-15

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 30 (due by Jan. 15)

Q3 – Jan. 1-Mar. 30 (due by Apr. 15)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter.

Chapter Donations

CANP has received \$8,500 in chapter donations in Quarter 1. Thank you to the San Diego North, West Los Angeles South and Orange County Chapters for their generous donations.

CANP continues to seek donations for the 2014-15 fiscal year. Donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Action for Chapters:

- Set aside funds to donate to CANP.

MembershipMembership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes. If chapter leaders are sending personalized communications to those members, please make sure you communicate with membership chairs that if they are sending out a letter that they must use their chapter logo and not the state CANP logo.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The following chart shows a breakdown of membership by type:

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.